

# The First Time Visitor

## How Can I Get More People to Visit the Church?

Arm your congregation with “personal invitation cards”. They can be the size of business cards. Have your church name, address, website, phone number, email and service times on the card. Also have a tag line that can catch peoples attention. Such as: “Creative, Practical, Relevant!” or “Bringing Help, Hope and Healing to You!”

## Welcome packet can consist of:

- Visitor Information Card. This Card is set up to help you know necessary things for your follow up!
- Mission Statement
- Vision
- Map of Facilities
- Ministries Info
- Staff Info
- Here is something I saw that could be put on the front of your Visitor Packet:

## Are you new?

Welcome and don't worry, you're safe here. You're with friends. Even if you've never been in church before, you won't be flagged as a “newbie” or expected to have it all together. None of us do and that's why Jesus came.

## What you will find here is:

- messages that are relevant to your daily life;
- people from every stage and walk of life;
- worship that is vibrant and expressive;
- prayer that is personal and passionate;
- dozens of ways to connect and reach out;
- that you matter to God and to us!

## Here are a Few Gift Ideas:

- Free CD of your best message
- Free DVD of what you're all about
- Free Gas Card for \$20.00
- Basket of cookies
- Basket of chocolates, candies, mug, a book and hand written note
- Helium balloon that says, “Thank You”, “You're Special”, “God Bless You” with a few other different colored latex balloons.
- Favors, glass jar with cookie recipe in it, Taste and see that the Lord is Good!
- Bottle of water with church label
- Church key chain
- One size fits all church baseball cap
- Coupon for free item from bookstore, café or any other item

**Turn in Your Visitor Cards to Our Welcome Center and You'll Receive a Free Gift!**  
Give the Visitor an incentive to turning in their "Visitor Card Information". This information is like gold and precious jewels to you. You want this information because this is what you need to contact them and showcase your ministry to them.

**Example:** You can give them a \$5.00 gift card to Dunkin Donuts, in a coffee mug with your church name on it with a helium balloon tied to the handle that says, "We Appreciate You!"

## New Visitor Information Card

First Name \_\_\_\_\_ Middle Initial \_\_\_\_\_ Last Name \_\_\_\_\_

Address \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_ Phone Number \_\_\_\_\_

Married   Single   Widow   Divorced                      Male   Female

**Please Circle Your Age Group:** 17-25   26-35   36-45   46-55   56-65   66-75   76+

**Please Circle Number of Children You Have:** 0   1   2   3   4   5   6   7   8+

**How Did You Hear About Us?** Driving By   Web Search   Friend or Relative   Other

**If Other Please Tell Us What Other Source:** \_\_\_\_\_

**What is the Most Important Thing You Look for in a Church?** \_\_\_\_\_

\_\_\_\_\_

**What is Your First Impression of Our Church?** \_\_\_\_\_

\_\_\_\_\_

**Thank You for Visiting With Us. Without  
"U" This *Ch*"U"rch Does Not Exist!**